

EAST PASADENA SPECIFIC PLAN AREA

May 17, 2018



OUR PASADENA

PUTTING THE PLAN IN MOTION

WELCOME



Workshop Agenda



Introduction

Provide information about the program and introduce the team



Background Information

Share information about the East Pasadena Specific Plan area



Small Group Discussion

Engage in a conversation with the community about the future

BACKGROUND

The 2015 General Plan



Pasadena's General Plan

Sets forth a long-term vision and plan for how the City should grow and develop



Elements

Land Use

Mobility

Housing

Noise

Open Space and Conservation

Safety

Green Space, Recreation and Parks

Guiding Principles



Target growth to enhance quality of life



Preserve historic resources



Promote economic vitality



Balance all areas of sustainability



Make car-free circulation possible



Be a leader in the region

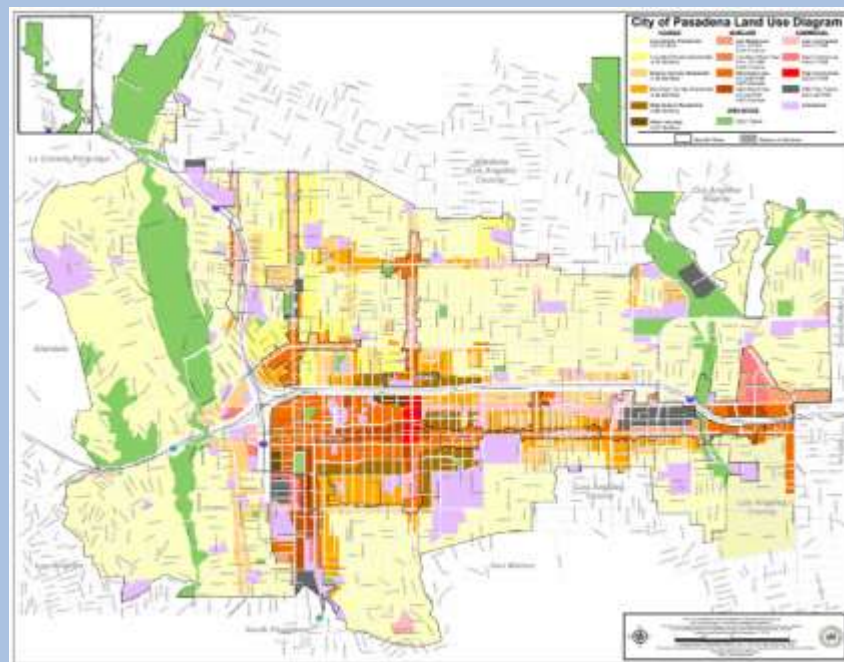


Welcome community participation



Commit to diverse education

Land Use Diagram



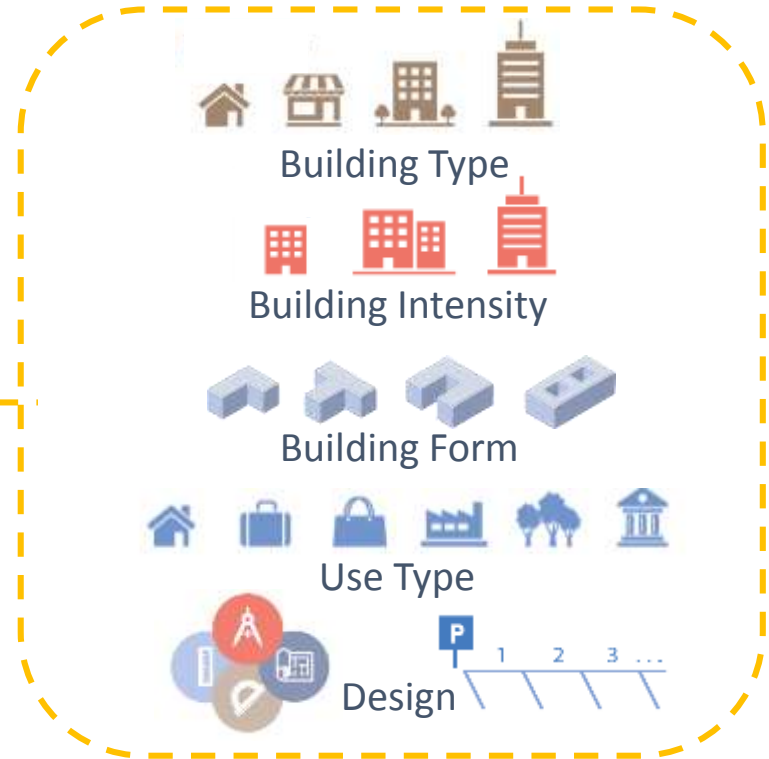
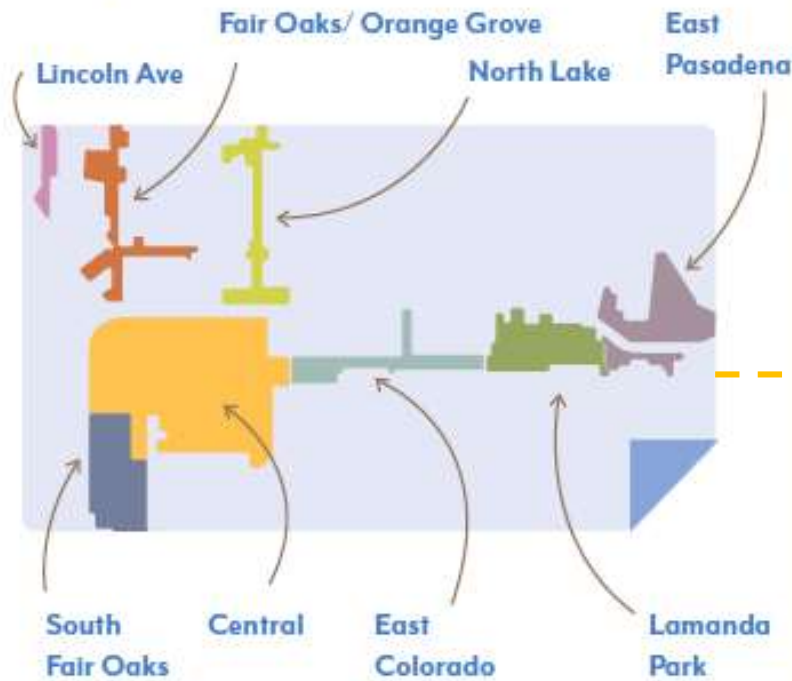
Development Capacities

“Policy 1.3 Development Capacities. Regulate building intensity and population density consistently with the designations established by the Land Use Diagram.”

Regulating Development

Specific Plans and the Zoning Code

Implementation



PUTTING THE PLAN IN MOTION

What is 'Our Pasadena'?



Updating Existing Rules



Central
District



East
Colorado



East
Pasadena



Fair Oaks/
Orange Grove



Lamanda
Park



Lincoln
Avenue



North
Lake



South
Fair Oaks

Program objectives

- Create **tailored development regulations** to address building form, uses, and density that reflect community values
- Create **new Zoning Districts** to correspond with the new Land Use Designations (e.g., Mixed-Use and R&D Flex)
- Create concise and **understandable rules and regulations**

Program Timeline



WORKSHOP #1

The first workshop's objectives are to refine the General Plan vision, goals, and policies as they apply to each unique Specific Plan Area. Discuss desired land uses, density ranges, and general urban form.

Purpose
Feedback will help in developing potential alternatives for each Specific Plan area.



2019

WORKSHOP #3

The objective for the third workshop is to present the draft Specific Plans, including draft goals/policies, densities, urban design guidelines, land uses, regulatory schemes, and potential implementation strategies.

Purpose
Comments received will assist in refining the draft document that will be presented to Design and Planning Commissions and City Council.



2021

ADOPTION PROCESS

City will present the Specific Plan document and proposed Zoning Code changes to the Design and Planning Commissions for their recommendations, and ultimately the City Council for final approval. Public hearings will be held at each step.

Purpose
Adopt the Specific Plans and corresponding changes to the Zoning Code so that future development in the City reflects the community's values and is consistent with the General Plan.

PROGRAM LAUNCH

Kicked off Our Pasadena- Putting the Plan in Motion by hosting three citywide open houses to introduce the program and solicit broad input about community values and concerns.

Purpose
Educate the public about the program and opportunities for participation. Initial feedback provided a "temperature check" of the community.



2018

WORKSHOP #2

The objectives for the second workshop are to present land use and urban form alternatives in response to input received, as well as existing conditions analysis, and economic analysis.

Purpose
Feedback will inform the development of a draft Specific Plan document and crafting of Zoning Code changes for implementation.



2020

START
HERE!

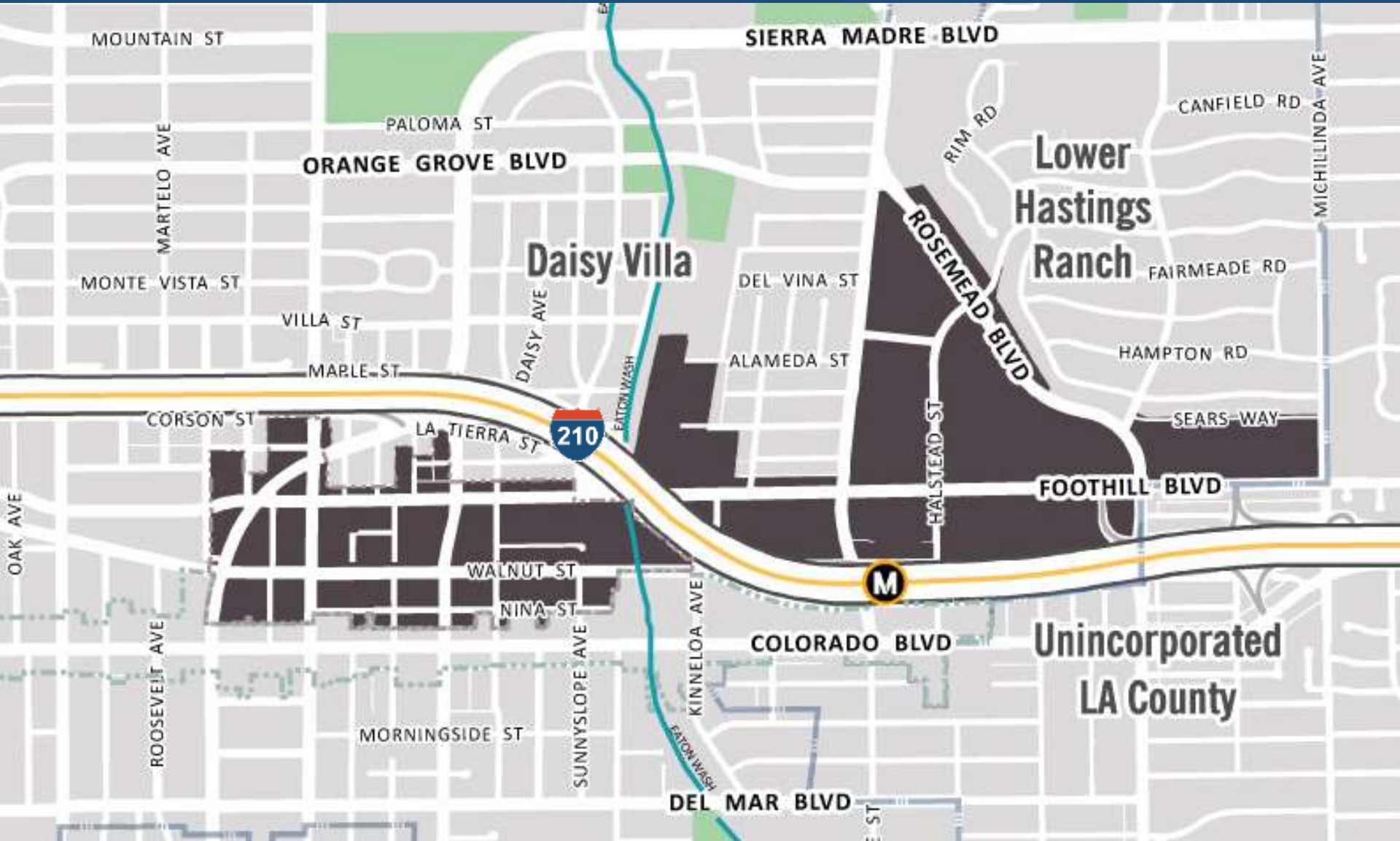


EAST PASADENA SPECIFIC PLAN AREA

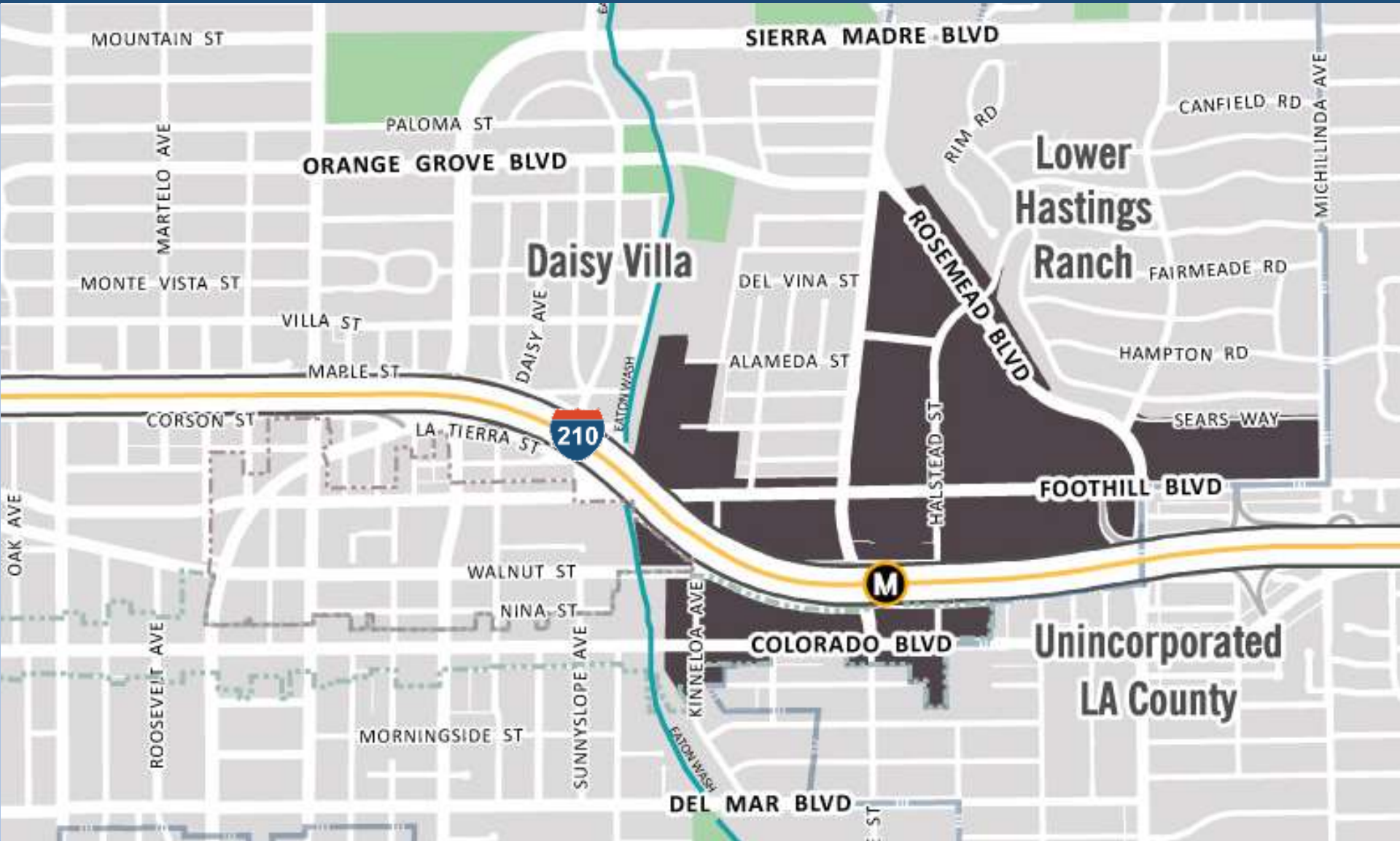
Getting specific



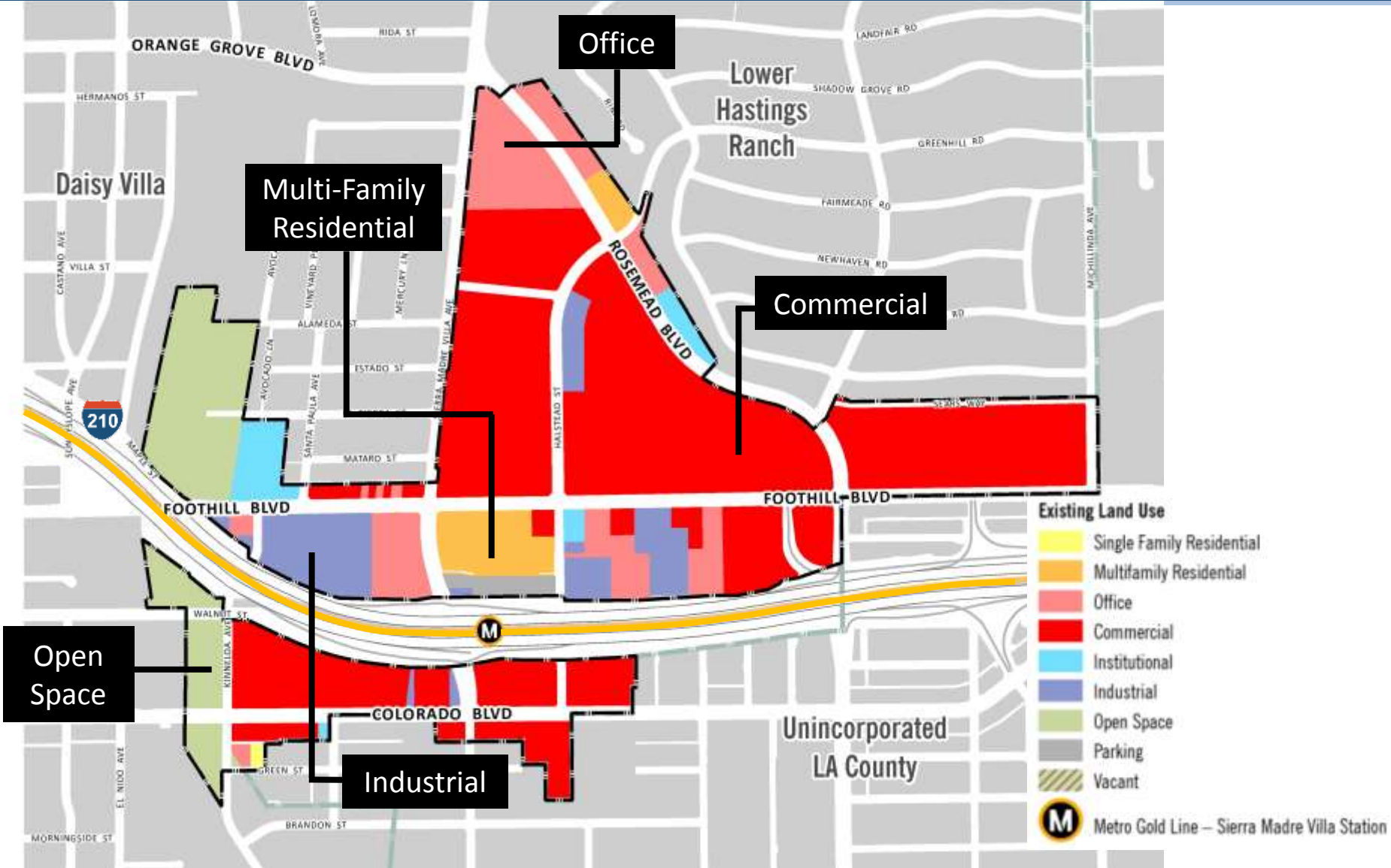
East Pasadena



East Pasadena



Existing Land Use



North of Foothill Boulevard



South of Foothill Boulevard



Foothill Boulevard



Colorado Boulevard



210

Colorado Boulevard



Building Heights



1-2 Stories



3 Stories



5 Stories



11 Stories

Setbacks and Public Realm



Buildings with zero foot setbacks



Sidewalk with landscaped buffer



Setback with large surface parking lot



Narrow sidewalk

PLANNING FOR TOMORROW

What is envisioned for this area?



General Vision for East Pasadena

Viable semi-urban commercial areas

Create enjoyable commercial centers for people to shop and gather

Thriving job centers

Expand job opportunities and encourage new flexible office space

Enjoyable transit village

Support new development near the SMV station to protect single-family residential areas and reduce the number of vehicular trips

Connected/walkable neighborhoods

Require streetscape amenities, public open spaces, and paseos for residents to gather and provide opportunities for walking



Refining East Pasadena's Vision

General Plan: *Commercial*



Specific Plan: "Retail"



SMALL GROUP DISCUSSION

Let's talk about the details



Discussion Objectives



- Provide further understanding of the General Plan vision for the Specific Plan
- Gather feedback about land uses, development, public space, and mobility
- Explore ideas for the neighborhood's future

CONCLUSION

What's next?



Next Steps



PROGRAM LAUNCH

Kicks off Our Pasadena-Putting the Plan in Motion by holding three citywide open houses to introduce the program and solicit broad input about community values and concerns.

Purpose
Educate the public about the program and opportunities for participation. Initial feedback provided a "temperature check" of the community.

START
HERE!

WORKSHOP #1

The first workshop's objectives are to refine the General Plan vision, goals, and policies as they apply to each unique Specific Plan Area. Discuss desired land uses, density, height, and general urban form.

Purpose
Feedback will help in developing potential alternatives for each Specific Plan area.



2018



2019

WORKSHOP #2

The objectives for the second workshop are to present land use and urban form alternatives in response to input received, as well as existing conditions analysis, and economic analysis.

Purpose
Feedback will inform the development of a draft Specific Plan document and crafting of Zoning Code changes for implementation.



2020

WORKSHOP #3

The objective for the third workshop is to present the draft Specific Plans, including draft job/housing, densities, urban design guidelines, land uses, regulatory schemes, and potential implementation strategies.

Purpose
Comments received will assist in refining the draft document that will be presented to Design and Planning Commissions and City Council.



2021

ADOPTION PROCESS

City will present the Specific Plan document and proposed Zoning Code changes to the Design and Planning Commissions for their recommendations, and ultimately the City Council for final approval. Public hearings will be held at each site.

Purpose
Adopt the Specific Plans and corresponding changes to the Zoning Code so that future development in the City reflects the community's values and is consistent with the General Plan.

Other Upcoming Workshops

EAST PASADENA

May 17, 2018
6:00 - 8:00 p.m.

Tonight's Meeting

Arroyo General
Benevolent Union
2495 East Mountain Street
Pasadena, CA 91104

SOUTH FAIR OAKS

May 24, 2018

6:00 - 8:00 p.m.

Los Angeles
College of Music
370 South Fair Oaks Avenue
Pasadena, CA 91105

LINCOLN AVENUE

June 14, 2018

6:00 - 8:00 p.m.

Lincoln Avenue
Baptist Church
1180 Lincoln Avenue
Pasadena, CA 91103

NORTH LAKE

June 21, 2018

6:00 - 8:00 p.m.

Lake Avenue Church
393 North Lake Avenue
Pasadena, CA 91101

CENTRAL DISTRICT

June 26, 2018

6:00 - 8:00 p.m.

Senior Center
85 East Holly Street
Pasadena, CA 91103

FAIR OAKS/ ORANGE GROVE

July 12, 2018

6:00 - 8:00 p.m.

Fair Oaks Renaissance
Plaza, Community Room
649 N. Fair Oaks Avenue, #203
Pasadena, CA 91103

EAST COLORADO

July 17, 2018

6:00 - 8:00 p.m.

Pasadena Community
College, Creveling Lounge
1570 East Colorado Boulevard
Pasadena, CA 91106

LAMANDA PARK

July 26, 2018

6:00 - 8:00 p.m.

Pasadena Christian Church
789 North Altadena Drive
Pasadena, CA 91107

Workshop dates and locations are subject to change, please visit us online or follow us on social media to get the most updated information.

  @ourpasadena

ourpasadena.org

THANK YOU

